UNIVERSAL INTERACTIONS
The original intent of the project was to create an interactive prototype of a physical interaction in a public space. However, research found that many users had a strong interest in privacy and were interested in easy mobile access to Seattle park calendar info. Some park users are open to other ways to communicate with each other through potential interactive projects.

The Seattle Park & Recreation Departments has an initiative to increase user access to city data. Both Seattle Parks Dept and the City of Seattle want citizens to use existing data to create mobile apps, much like OneBusAway and Google Maps rely on King County data for transit information so I explored creating a mobile app that would work with a number of universal public interactions.

INITIAL APP: Connect mobile users to Seattle Parks Calendar
1. Convert data to accessible format
2. Calendar format that works with most devices.
3. Once interactive data can be downloaded, the next step is to let users add data.

Each mobile interaction with a public device should be simple and clean. Only one interaction per screen, one simple question. Constraints on amount of text and content can be applied to fit park guidelines.

Open source data at Seattle.gov can be used for sharing information at a variety of park venues.

CONCLUSION: Westlake Park is “Seattle’s Living Room” where people from all over the world play, rest, protest, learn and come to see art & music. While it’s a quick waystation to shopping or restaurants for many and occasional place to protest and engage in civic activities, it’s also a frequent gathering area for others to watch their children play, share a game of Chess, eat lunch, cool off in the fountain, or make an impromptu speech from the arch. Westlake Park is a rich environment with a concierge, park ranger and self-appointed citizen ambassadors who share the heart of Seattle with the world.

USER RESEARCH

METHODOLOGIES
Observations
Surveys
Interviews
Stakeholders
Users
Site Analysis
Competitive Analysis

ANALYZE THE SPACE

CONSIDERING THE USER EXPERIENCE IN PUBLIC SPACES

EVALUATION

HOW DOES THE ABILITY TO SHARE INFORMATION IN A PUBLIC SPACE AFFECT PUBLIC RELATIONSHIPS?