TALKS.UW
All talks on campus

Features
Search by topic, department, date
Interactive department calendars
Show events as list/ per month
Google maps integration
UW NetID login for staff
Easy to use!

Research
Semi-structured Interviews (N = 12)
“Not only is it difficult to find out about other departments, it is also hard to inform them of our own talks”
Campus Staff Survey (N = 182)
Too many emails 58% unfamiliar with talks outside own department

Design
Rapid Iterative Prototyping
Low quality paper designs with user feedback
Web Prototype
High quality design with limited functionality

Development
Web build 1.0
UW Vergil server (local) PHP 5.2.9
MySQL database
UW NetID verification
Usability Testing (N = 2)
Follow-up showed high user recognition and satisfaction

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