Our idea:
Engineers are **creative** and **artistic**! Not geeky and boring.

**Hello, World!** Our tutorial can be viewed online by anyone.

**Sketch sketch sketch! Make make make!**

**Pivot point!** Usability issues discovered, and we go back to the drawing board.

**Let’s try it out!** Usability testing at Eckstein Middle School.

**We consider new ideas.** Is there a better way to present video tutorials?

**Are our new ideas better?** Testing high fidelity prototypes.

**Next steps...** Usability issues discovered, and we go back to the drawing board.

**More designs, more testing, more tutorials!**

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**Our Website**

- Omersa
- Aliea
- Emily
- Lin

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**Crafts + Computation + Design**

- **Engineering Principles**
  - Our Tutorials
  - Fun and Engaging DIY Projects

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**How can we make STEM more appealing to girls?**

- **Crafts**
- **Computation**
- **Design**
- **Principles**
- **Fun and Engaging**
- **DIY Projects**

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**Let's try it out!** Usability testing at Eckstein Middle School.

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**Ideate Ideate Create Create Build Test Test Test**

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