PROBLEM

Our research provided evidence that pet owners have trouble finding basic information about their pets using the current mobile interface for a location tracking and activity-monitoring device for pets.

How can pet owners best understand their pets’ needs to keep them active and healthy?

PROCESS

MARKET RESEARCH → BRAINSTORM & SKETCHES → WIREFRAMES → PROTOTYPE

DESIGN SOLUTION

Our design is a simple interface that consolidates features in a single page.

**EMERGENCY MODE NOTIFICATION**
Displays a full page view of Google Maps when pets leave the home zone.

**CURRENT ACTIVITY LEVEL**
Easily view their pet’s current activity level at a glance.

**ACTIVITY SUMMARY**
Displays a summary of your pets’ activity level (walking, playing, running, & resting) & how much more activity your pets need to reach their daily goal.

**ACTIVITY TIMELINE**
Shows the pet’s activity level and its intensity through the course of the day.

**MAP**
Find the location of your pet.

**TIPS**
Tips of interest to pet owners.