Problem
When it comes to reading online articles, although existing products provide means for saving content across the web, many users fail to make good use of their saved articles—some rarely look at saved articles, resulting in an ever-growing reading list, and some find it difficult to quickly find specific saved content.

Solution
Rewizit is a cross-platform reading and productivity application that prioritizes quick indexing and retrieving of saved articles so users can easily find needed content and make use of it right away. It affords searching, skimming and note-taking, reducing users’ cognitive load compared to traditional read-it-later apps.

Desktop Dropdown Window
The app stays on the desktop menu bar as a minimized icon, allowing quick access to the search function as well as their pinned and recently saved articles.

Save in Lists
Users can organize their articles by theme through the list feature, thus easily locating certain articles.

Search, Read and Work on Desktop

Heatmap of Highlights
helps users quickly locate and jump to their own highlights and notes as well as content that other readers feel most useful.

Phase I: Research
We started with the general theme of reading in the digital age. After two rounds of exploratory interviews, a theme emerged: many reported their experiences with reading for self-development in fragmented time on digital devices unsatisfying.

Phase II: Define
Through further research, we learned that for fragmented reading on digital devices, current difficulties mainly lie in quickly identifying useful content, taking and managing notes using digital devices, and revisiting saved articles.

Phase III: Ideate & Design
We decided to focus our design efforts on the specific scenario where users browse, skim and save articles on mobile and return to these saved articles later on desktop.

We discovered that some pain points have been addressed by existing products. Based on previous insights, we decided to further scope down to the topic of revisiting saved articles.

We scoped down from “reading in digital age” to “self-development reading on digital devices in fragmented time”.

Team Librarians of Babel
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