PROJECT ELIOS
Designed to empower the next generation of community heroes.

TEAM
Lynda Nguyen
Khang Lee
Jonathan Tran

SPONSOR
Geunbae Lee,
Product Designer
Facebook Inc.

Introduction

The current state of volunteering has two primary barriers: a lack of emotional investment and an inaccessibility to information. Many lack the motivation to get involved, and for others, knowing how to get involved is a challenge.
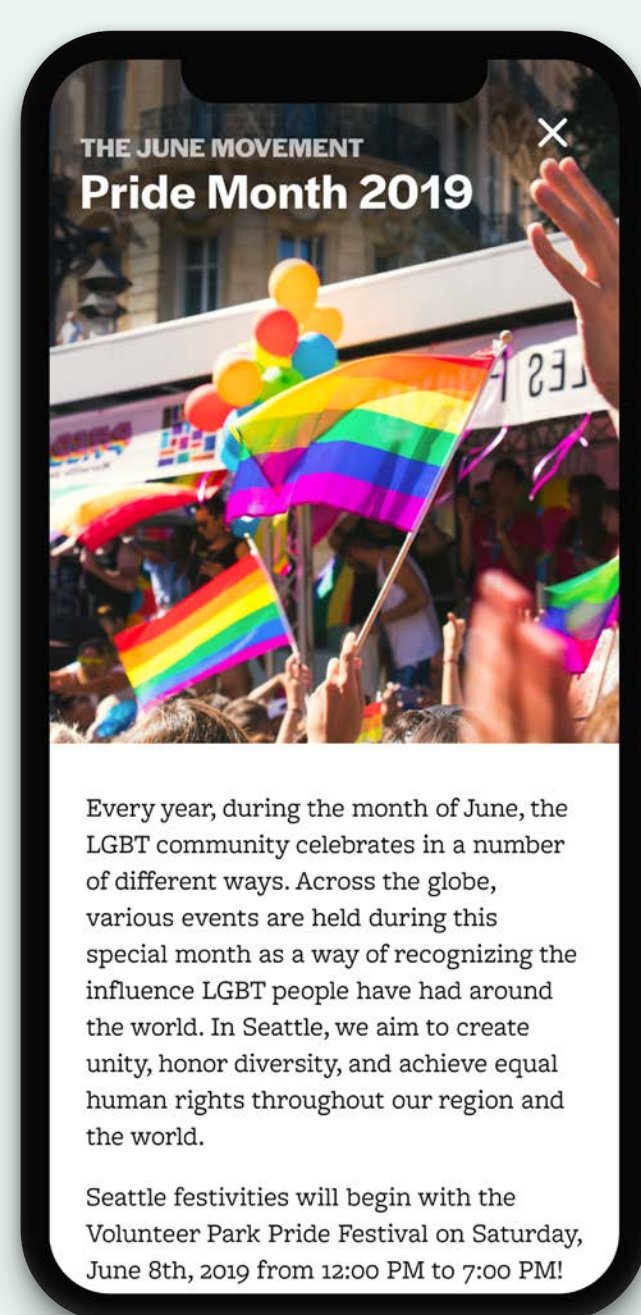
The Solution

Elios is a mobile application designed to get ordinary people involved at the level of commitment that works best for them by connecting them to the stories and opportunities that they will be most interested in.
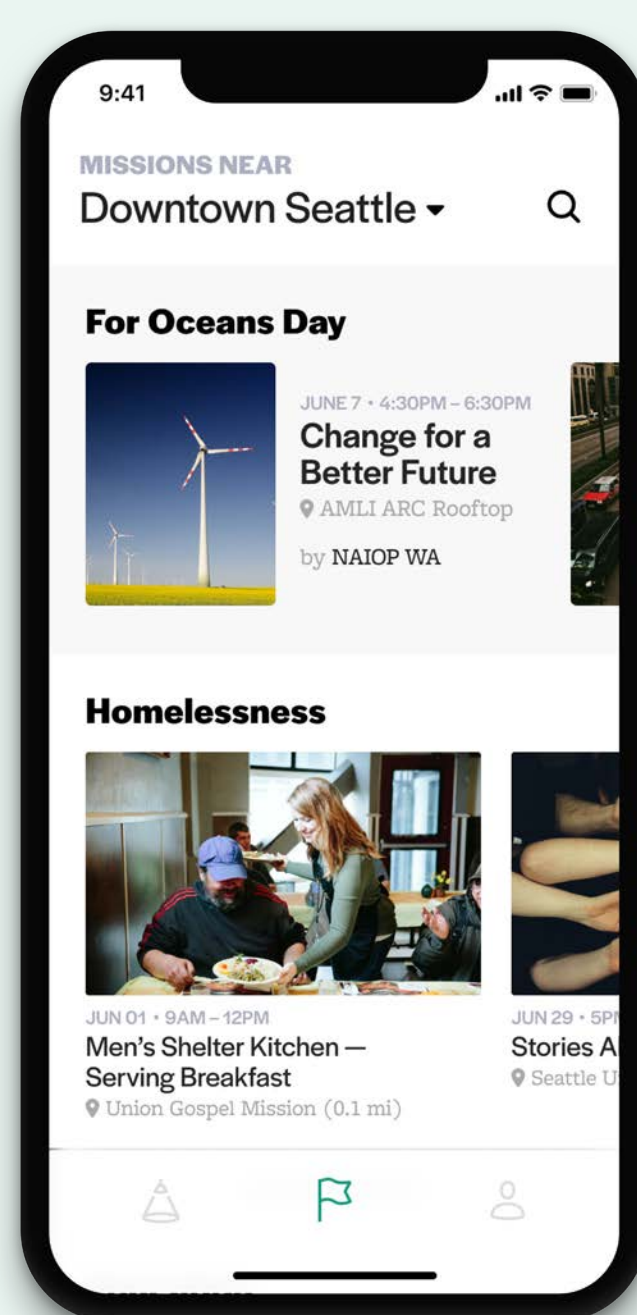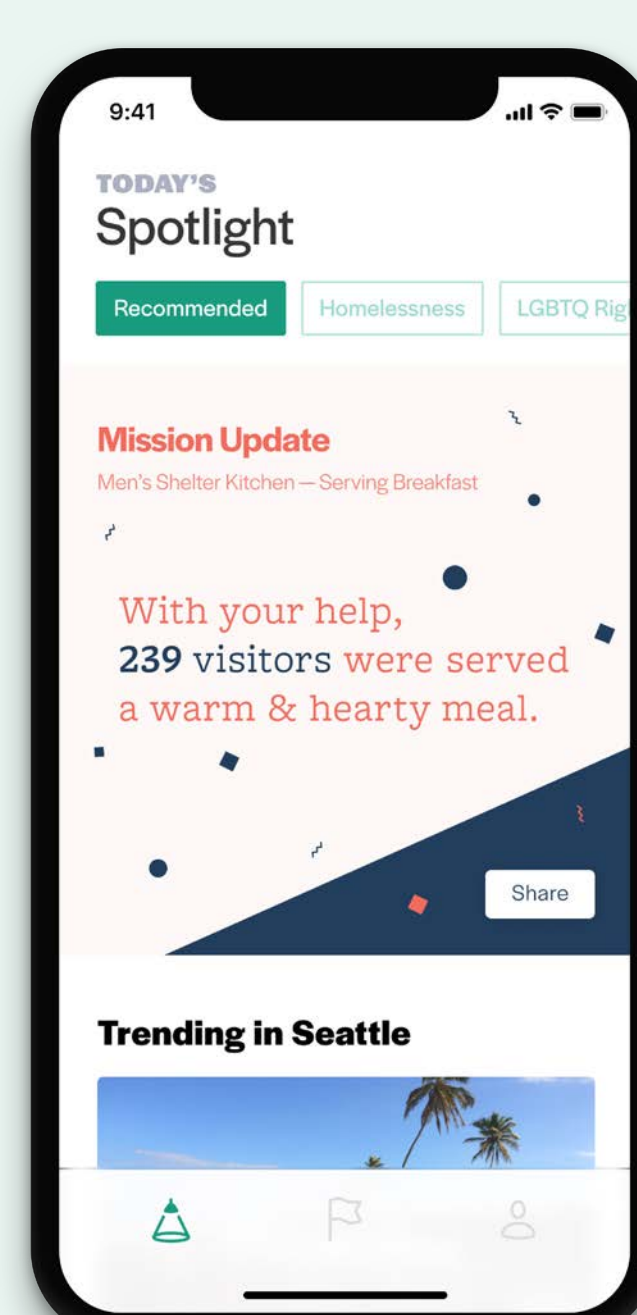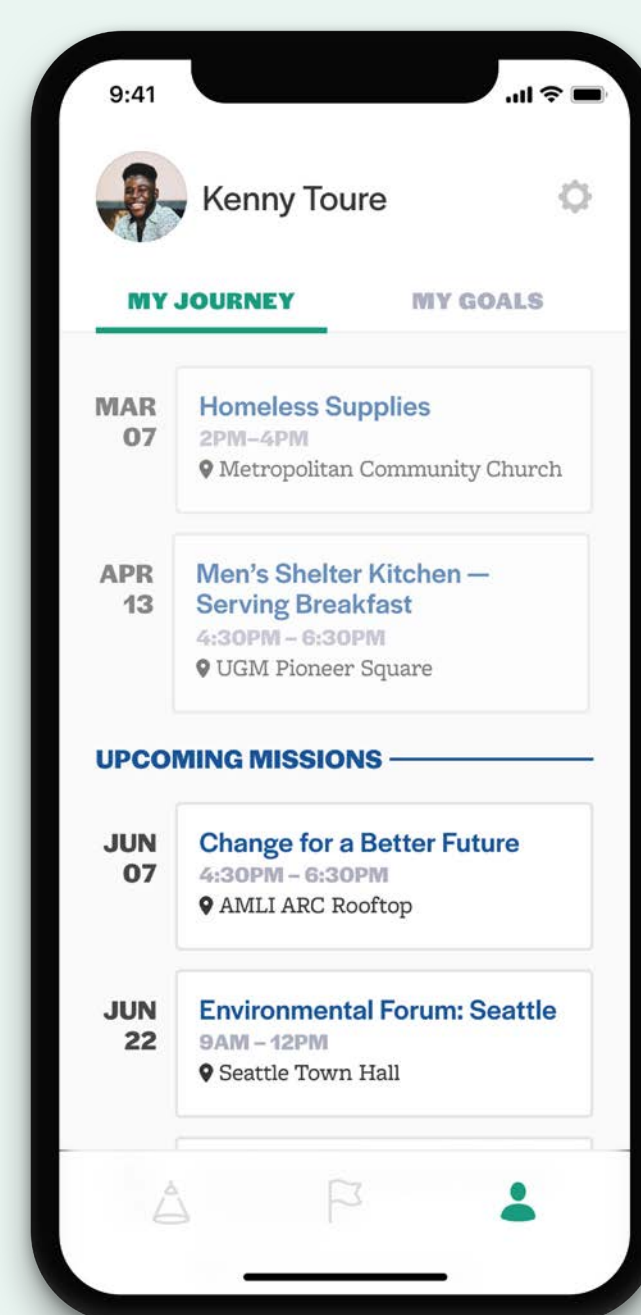

1 SPOTLIGHT — STORIES

2 MISSIONS — MISSION UPDATE

3 JOURNEY

1
Because a hero needs a push.

In the Spotlight tab, daily stories on outstanding projects and individuals are highlighted to inspire and build emotional investment. These stories are then followed by actionable missions for users to get involved.

2
Because a hero needs a call to adventure.

In the Missions tab, users can find opportunities to get involved. They can explore, bookmark, and RSVP to these opportunities, making the process of finding and getting connected to these opportunities much easier.

3
Because a hero has a story.

In the Journey tab, users can view a timeline showing their past involvement and impact they have made. Users can set personal goals to better help direct their journey to becoming a more effective hero.

Our Methods

Research
6	Competitive Analyses
15	Articles For Literature Review
3	Users For Journaling Activity
4	User Group Interviews
3	Subject Matter Expert Interviews

Ideation
30+	Divergent Idea Sketches
5+	Convergent Idea Refinements
3	Storyboarding Sessions
1	Effort vs Impact Matrix
1	User Journey Mapping

Prototyping
1	Content Strategy Framework
2	Iterations of Wireframing
2	Interations of User Testing
1	Co-Design Session

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