Introduction

Crescendo is a music learning app, designed for music students who need help structuring their practice time. Practice time is where most progress is made, but planning and structuring practice can be one of the most challenging things.

The Crescendo app delivers custom lesson plans and connects students and teachers so they get the most out of their practice.

Design Question

“How might we help music students organize and track their Practice Activities, and Receive Feedback from instructors and peers?”

What we learned

Research

Through research we identified 4 major requirements: Help people structure time, lessons match with user goals, enable self-assessment, enable getting feedback

Ideate

We developed 4 design concepts: Custom lesson plans, Activities and Exercises, Evaluation, and Metrics, which we packaged into a prototype for a responsive mobile app

Evaluate

We brought our research participants back, discussed our ideas, and learned that those potential users agreed with targeting individual practice time, and responded favorably to our draft user interface designs.

Team Aavaaz

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