Finally, we collected and perfected our artifacts from each phase. Updated the design and prototype. Summarized our ideas for redesign in a final report. Created presentation materials.

ABOUT
The Washington State Arts Commission, ArtsWA, is an agency of the Washington State Government tasked with catalyzing the arts in public spaces. ArtsWA’s My Public Art Portal is a collection of art owned by the state; it is a unique assembly of the collection in digital space.

PROJECT GOALS
Our project involved two primary concerns: promoting public awareness of the Washington State art collection, and facilitating public engagement with the artwork. To this end, our team redesigned the My Public Art Portal with a medium-fidelity prototype.

IDEATION
The goal of this phase was to formulate design recommendations:
- Conducted a competitive analysis
- Performed a system walkthrough
- Created annotated sketches

DESIGN
We used the data from our ideation phase to redesign the gallery experience:
- Generated a feature list
- Produced annotated wireframes
- Built an interactive prototype

EVALUATION
To test the design, we evaluated our prototype with potential users:
- Developed a test kit
- Conducted eight usability tests
- Identified key areas of improvement

REFINEMENT
Finally, we collected and perfected our artifacts from each phase:
- Updated the design and prototype
- Summarized our ideas for redesign in a final report
- Created presentation materials

SOLUTIONS
RESPONSIVE LAYOUT
Tiles have a fixed width and variable height that adjust to the proportions of each art piece, improving visual hierarchy and utilizing whitespace.

DATA ON DEMAND
Information is divided into categories that can be expanded or hidden, eliminating unnecessary visual clutter and increasing readability.

SEARCH RESULTS
Search bars are more prominent in the layout. The content and search filters on the advanced search page are easier to use and understand.