AV, Baby!

En envisioning an Autonomous Vehicle System for the Baby Boomer Generation

We designed an autonomous vehicle system that meets the current needs of Baby Boomers, offers delight, and helps them maintain independence for years to come.

Our system of AV features meets the needs of Baby Boomers, including working professionals and retirees.

Meeting Needs

Cargo Caddy

The cargo caddy is synced with the AV and can carry your things for you when you arrive. Following gestural and voice commands, the cargo caddy can move up stairs, through doorways, and raise and lower to the height of your cupboard.

On Demand

On-demand, instant access to AVs is important to getting people where they need to go. AV “hot spot” kiosks are available throughout the city and are activated with the touch of a hand. AVs can also be called using a phone or smart home panel.

Offering Delight

Wake / Sleep Mode

In automatic sleep mode biosensors recognize when you are falling asleep and will dim the lights and turn off non-emergency alerts. The car will gently wake you up with lights and music when nearing your designation.

Tour Guide

Tour guide mode lends a customizable view of your journey and allows you to learn more about what you are seeing. User preferences allow you to modify the trip so you see what interests you most.

Contact us.

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