ACCESSIBLE DESIGN LEADS TO BETTER USABILITY FOR ALL

THE FINDINGS
• Don’t design special things for special people with special needs. Just make your products accessible.
• Vision-impaired users want to use technology the same way as everybody else.
• All information should be provided by a screen reader.
• Conduct usability studies with people with visual impairments.

RECOMMENDATIONS
These simple tips can make a big impact:

- **FONTS** Use legible fonts and provide contrast
- **TABLES** Make tables available as lists
- **LABELS** Label buttons for screen readers
- **ASK** Reach out to users who use assistive technologies

THE PROJECT
We investigated how blind and low-vision people use technology in their daily lives using literature reviews, interviews, site tours, a cognitive walkthrough, and feature redesigns.