View this email in your browser

# HCDE NEWS

## MESSAGE FROM THE CHAIR

Howdy HCDE alumni! I hope this newsletter finds you well. The academic year is off to a great start for Human Centered Design & Engineering. This year we welcomed yet another cohort of exceptionally high achieving students. Throughout the year we will be expanding our enrollment to help accommodate more of the demand for our cutting edge academic programs.



This is my first year as Chair of HCDE. I feel fortunate to

join a department with a rich history and tradition. I am excited about the way HCDE provides our students engaging classroom experiences as well as opportunities for growth outside of the classroom. For example, this month we launched the fifth annual <u>Shobe Prize</u>. This startup competition challenges students to research and pitch their innovative ideas. Winners are then provided support, space, and social connections with professionals to develop their ideas. Matt Shobe, an HCDE alumnus, provided funding and the social capital to develop these young entrepreneurs.

HCDE alumni can get involved with the department, the faculty, and our exceptional students in many ways. We have several events that might interest you, including an on-going series of <u>weekly free lectures</u>, the <u>HCDE Career Fair</u>, and the <u>Puget Sound</u> <u>World Usability Day</u>. I hope to meet you at one of these events. Please find me and say hi.

David W. McDonald Associate Professor, HCDE Chair

# Puget Sound World Usability Day

### WORLD USABILITY DAY

NOVEMBER 13, NOON–5 P.M. HUSKY UNION BUILDING, UW SEATTLE

Co-hosted by HCDE and Microsoft, World Usability Day is an international event that promotes the values of usability, usability engineering, user-centered design, and universal usability.

Puget Sound World Usability Day features more than 20 leading UX professionals from the greater Puget Sound region, as well recognized national and international guest speakers who will share valuable insights and advice related to the theme of engagement.



# **2014 SPEAKER SERIES**

## **CURRENT ISSUES IN HCDE**

#### WEDNESDAYS, 4:30–5:20 P.M.

241 MARY GATES HALL, UW SEATTLE

Join us every Wednesday this quarter for a deep dive into the <u>latest HCDE</u> research. So far we have heard from several HCDE professors, including <u>Charlotte</u> <u>Lee</u> about a new framework to redefine the field of computer supported cooperative work, <u>Kate Starbird</u> on her latest research studying the spread of online rumors after disaster events, and <u>Cecilia Aragon</u> on the importance of using a human centered approach when working in data science. <u>Videos from all past talks</u> are available online.

This Wednesday, HCDE Professor <u>Mark Haselkorn</u> will discuss the necessary challenges associated with designing a system of systems with a vast and diverse array of stakeholders. He will provide examples from his ongoing Maritime Operations Information Sharing Analysis (MOISA) project.

All talks are free and open to members of the HCDE community. Join us!

# IN THE NEWS...





#### ANNOUNCING COSSAR

The new Center for Collaborative Systems for Security, Safety, and Regional Resilience (CoSSaR), directed by Professor Mark Haselkorn, is designed to align strategies, processes and investments in systems for security, safety, and resilience. <u>Read More</u> »

#### **BETH KOLKO ON KUOW**

HCDE Professor Beth Kolko was a recent judge at MIT Media Lab's "Make the Breast Pump Not Suck!" Hackathon and talked with KUOW Public Radio about the experience. Read More »



#### HCDE MS STUDENT FORMS #HACKTHECD

New HCDE MS student David Harris formed a hackathon to teach tech and entrepreneurial skills to minority groups in Seattle's Central District. <u>Read More</u> »



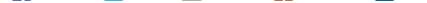












#### Discovery. It's the Washington Way.

THIS ALUMNI UPDATE WAS SENT BY: Human Centered Design & Engineering 428 Sieg Hall, Box 352315, Seattle, Washington <u>98195</u>

Copyright © 2014 Human Centered Design & Engineering, All rights reserved. Unsubscribe from this list.

