AGENDA

9 A.M.   REGISTRATION AND CONTINENTAL BREAKFAST

9:30 A.M.   WELCOME, INTRODUCTIONS, & STATE OF HCDE
            David Mcdonald, HCDE Associate Professor & Chair

10 A.M.   ACTIVITY: ENVISIONING HCDE
            Liz Sanocki, HCDE Senior Lecturer, Director of MS & Certificate Programs

10:30 A.M.   BREAK

10:45 A.M.   PRESENTATIONS

            DISCO: FROM IDEA TO APP STORE
            Phannipha Arunyaankul, HCDE MS Student
            Chia-chen Kuo, HCDE MS Student

            MOWA: A STUDENT RESEARCH PROJECT
            Ona Anicello, UXPA Seattle President
            Albert Lin, Senior Design Research Lead, Microsoft

            HCDE CAPSTONES: PROCESS & PROJECTS
            Andrew Davidson, HCDE Senior Lecturer, Director of BS Program

            DESIGN AS INQUIRY: TACTILE & TACTICAL DESIGN
            Daniela Rosner, HCDE Assistant Professor

NOON   LUNCH & KEYNOTE ADDRESS

            SHAPING ORGANIZATIONS TO DELIVER GREAT USER EXPERIENCES
            Peter Merholz

1:15 P.M.   CLOSING REMARKS
WIRELESS INTERNET

**UW NetID:**
event0394

**Password:**
96AV+69HN+47RW

Event Name: 2014 HCDE Corporate Affiliates Day
Event Location: HUB Lyceum
Expires: 10/30/14
Assigned by: cbermel
Contact Person: Cassie Atkinson-Edwards

Any person who receives this UW NetID should be made aware of the following:

- For Wireless Access Only - This UW NetID may only be used for access to the UW's wireless networks.
- Proper Use - Using UW Wireless to send spam, illegally trade files, or spread viruses will result in restriction of UW network privileges. Follow the University of Washington's Ethics in Computer and Network Use, which can be found at [http://www.washington.edu/computing/rules/ethics.html](http://www.washington.edu/computing/rules/ethics.html).
- Abuse Will Result in Cancellation of This UW NetID - If this UW NetID is used improperly it may be cancelled, disabling wireless access for everyone using it.
- Infected Computers May Be Restricted - If their computer is infected with a virus or if it is not fully patched their access to the UW's Wireless Network may be restricted to protect others.

**Using Wireless**

Additional information on accessing/using the UW's wireless networks can be found at [http://www.washington.edu/computing/wireless/](http://www.washington.edu/computing/wireless/)
CORPORATE AFFILIATES PROGRAM

MEMBERS

Allovus Creative Partnerships
GlobalVoices
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Anthro-Tech
Groupon
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Samsung Research America
Costco Wholesale
HTC quietly brilliant
IBM
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Dell
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Sonosite Fujifilm
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