HCDE Corporate Affiliates Day Agenda Autumn 2013

October 30, 2013

The fourth annual HCDE Corporate Affiliates Day was held on Wednesday, October 30, 2013. A summary of the day’s activities are listed below.

9:00–9:30 am  Member Registration

9:30 am–noon  Presentations by faculty, students, and CAP members

The morning session includes our entire HCDE faculty and will begin with a welcome from HCDE Chair Jan Spyridakis. We’ll hear presentations from Associate Dean Judy Ramey about the College of Engineering and from two HCDE students about their award-winning research. We’ll then introduce our new HCDE faculty member, who will provide highlights of his current research endeavors. This will be followed by several presentations by current CAP members discussing their experiences partnering with HCDE students and faculty on research projects. We’ll wrap up the morning session with brief remarks by Lauren Witt, our new Academic Services Manager.

Noon–1:30 pm  Lunch & Keynote Address by Darrel Rhea

Darrel Rhea is the Founder of Rhea Insight and a seasoned facilitator of strategy development for senior executive teams around the world. Darrel trains and coaches leaders to use customer-led innovation and design in order to build platforms for organic growth. He focuses on enabling more reflective, creative and empathic thinking, and on developing the capacity to generate profound insights that transform perspective and drive innovation.

1:30–2:30 pm  Curriculum Panel

Professors Jennifer Turns, Andrew Davidson, and Beth Kolko discuss the HCDE curriculum with Strategic Partner members. They give an overview of the BS, UCD Certificate, MS, and PhD programs and invite CAP members to discuss their ideas for possible areas of growth and innovation.

2:45–3:45 pm  Student Collaboration Opportunities Panel

Professors Mark Zachry, Julie Kientz, Sean Munson, and Jan Spyridakis discuss the various opportunities that Strategic Partners have for partnering with HCDE students and faculty. They describe the differences in Capstone Projects, Class Projects, Directed Research Groups, and Internships, and they offer advice on how to become more involved. They also invite CAP members to give feedback and ask questions about these opportunities.

4:00–5:00 pm  Open Tours of HCDE Lab; Wine & Cheese Reception in Sieg Hall

CAP members, faculty, and PhD students visit HCDE lab spaces in Sieg Hall and discuss research and interest at the reception.