2011 Corporate Affiliates Day

The 2011 Corporate Affiliates Day was held on Wednesday, February 23, 2011. A summary of that day's activities are listed below.

**Research Overviews: 8:30–Noon**

*University of Washington Club*, lower-level conference room

The morning sessions focus on highlighting current research endeavors and projects being pursued by HCDE faculty and students.

8:30–9:00 AM  Registration and Continental Breakfast

9:00–9:30 AM  Welcome and State of the Department  
*Jan Spyridakis*, Professor and Chair

9:30–10:00 AM  Research Presentation 1: "Designing Insight: Techniques for Creating Meaningful Views of Others in Online Spaces"  
*Mark Zachry*, Associate Professor

10:00–10:30 AM  Research Presentation 2: "Digital Reading Technology and the Academic Potential of E-readers"  
*Charlotte Lee*, Assistant Professor

10:30–11:00 AM  Break

11:00–11:30 AM  Research Presentation 3: "Computing for Healthy Living & Learning"  
*Julie Kientz*, Assistant Professor

11:30–Noon  Research Presentation 4: "Old technologies, new interfaces: Rethinking and redesigning ultrasound technology for midwives in Uganda"  
*Beth Kolko*, Professor

**Lunch: Noon–1:30 PM**

*University of Washington Club*, private dining room

All members (including those attending just the afternoon recruiting activities) are invited to join us for lunch. During the last 30 minutes of the lunch, Associate Professor Jennifer Turns will solicit input from Corporate Affiliates regarding what skills/aptitudes new hires need in order to succeed in their companies.
Optional Mid-Day Activities: 1:30–2:30 PM
Sieg Hall

Several optional activities are available for members to take advantage of during the hour between lunch and the HCDE Career Fair.

1:30–2:30 PM Visit LUTE, the department’s Laboratory for Usability Testing and Evaluation, and test out the lab's Tobii Eye-tracking system for recording eye movements. Sieg Hall, room 424 LUTE Lab

1:30–2:30 PM Visit one-on-one with HCDE faculty in their offices and/or lab spaces. Sieg Hall, 4th and 3rd floors

1:30–2:30 PM Have an HCDE staff member reserve a meeting room for you to conduct interviews with our students/alumni. Sieg Hall

HCDE Career Fair: 2:30–5:30 PM
Kane Hall, Walker Ames Room (Room 225)

The HCDE Career Fair is open solely to HCDE Corporate Affiliate members to directly recruit HCDE students and alumni. A standard-sized table (and set of chairs) will be available for you. (A list of Affiliate members currently scheduled to attend the Career Fair is available on our Career Events page)

2:30–3:00 PM Check-in and Set-up for Affiliate Members

3:00–5:30 PM Career Fair open to Students

HCDE Departmental Open House: 5:30–7:30 PM
Sieg Hall, 3rd and 4th Floors

In addition to the events earlier in the day, we invite all Corporate Affiliate members to stay and join us at our departmental open house. The open house is open to our larger community of alumni, prospective students, and friends. Students and faculty will host a research poster session showcasing their recent work. Appetizers and drinks will be served. Details on our Open House page.