

Note: This syllabus may represent a past offering of this course and future course offerings may differ.

HCDE 321: Portfolio

Instructor: Brook Sattler

Quarter/Year: Winter 2013

Course Schedule: W, 9:30 – 11:20AM

Course URL: <https://catalyst.uw.edu/workspace/brooks2/34546/>

Course Description

This class will prepare you to draw upon the body of knowledge you will gain about human-centered design in a variety of HCDE courses in order to design and produce an artifact that solves a complex problem. The artifact that you will produce is a portfolio website, and the complex problem that you will solve is how to make a coherent, persuasive case for your preparedness for the next step in your professional life: e.g., getting a job in your chosen profession or getting accepted into a graduate program in your chosen field. You will use central elements of the HCDE program to convey a coherent, persuasive, and focused professional identity.

Through careful reflection upon the readings, analyses of job descriptions and professional portfolios, iterative design of your own portfolio, oral presentations, and peer-led feedback you will begin to develop (1) a picture of your next professional goal, (2) a clear, coherent professional identity, (3) an online artifact conveying that identity, and (4) experience verbally articulating that identity.

Course Objectives

By the end of this class, you will be able to:

- **Understand Portfolio Components:** Explain the basic components of a portfolio and how they function together, engage in the type of reflective thinking required for constructing portfolio components, and produce a professional portfolio appropriate to your experiences.
- **Prepare for future course:** Be prepared for engaging in future coursework in relationship to one's intended goals. This includes being a self-directed and life-long learner.
- **Engage in professional identity development:** Demonstrate a rich understanding of your chosen profession, clearly articulate your personal aspirations and identity within your chosen profession, and effectively communicate your professional identity using multiple avenues.

Grading and Assignments

Your grade for this class will be based the high-quality completion of all class assignments and class participation. Credit/no-credit will be assigned based on the rubrics on the Assignments page of the class website (see each assignment description).

Assignments

Below are the assignments that comprise your final credit/no credit grade for this class. Note that your participation grade is a part of your class grade and that it includes many components.

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- Summary of themes (due to Collect It on January 16)
- Professional statement draft (due to Collect It on January 30)
- One artifact annotation draft (due to Collect It on February 13)
- Analysis of your own portfolio (due to Collect on February 27)
- Portfolio presentation (due in class on March 13)
- Final portfolio website (due to Collect It on March 13)
- Final learning reflection (due to Collect It on March 16)
- Participation (due every class)

Course Schedule

Week 1: January 9

Class Topic: Course introduction, setting expectations, examining portfolios

Week 2: January 16

Class Topic: Getting orientated to the portfolio

Readings Due: At least four of the six readings below.

- TC focused, how to make an annotated portfolio, has good examples: <http://www.techwr-l.com/annotatedportfolio>
- What should interaction design portfolio look like, contrasts with traditional graphic design: <http://www.hcidesigns.com/2007/09/what-does-an-interaction-design-portfolio-look-like/>
- Don't need UX portfolio (he thinks this b/c context and process and problem solving is missing from most portfolios): <http://www.jeffgothelf.com/blog/you-dont-need-a-ux-portfolio/>
- Good, bad, ugly of portfolios; short, basic but some specific tips: <http://www.uxbooth.com/blog/the-good-the-bad-and-the-ugly-of-portfolios/>
- Tech writing portfolio, lots of copyright warnings and ideas for where else to get experience: <http://writing-technical.blogspot.com/2009/12/building-portfolio.html>
- Designer-focused article, differentiates between portfolios for employers (getting a job) and for clients (getting freelance work): http://www.digital-web.com/articles/the_perfect_portfolio/

Assignments Due:

- Summary of themes (due to Collect It)
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Week 3: January 23

Class Topic: Self-reflections, guest speaker - Idris Hsi

Assignments Due:

- GoPost entry link to your portfolio
- Go Post entry your professional mantra (bring to class)
- GoPost entry two questions for guest speaker (bring to class)

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Week 4

Class Topic: Professional statement

Assignments Due:

- Professional statement draft (due to Collect It and bring two copies to class)
- Professional statement elevator pitch (due in class)

Week 5

Class Topic: Supporting your preparedness arguments, guest panel – recent graduates of the course

Assignments Due:

- GoPost entry ten job descriptions (bring to class)
- GoPost entry two questions for guest speaker (bring to class)

Week 6

Class Topic: Artifacts and annotations

Assignments Due:

- GoPost entry artifact scavenger hunt (bring to class)
- One artifact annotation draft (due to Collect It and bring to class)

Week 7

Class Topic: Preparing to use your portfolio, guest speaker – Chad Driesbach

Assignments Due:

- Revised artifact annotation (bring to class)
- GoPost entry two changes made to annotation

Week 8

Class Topics: Portfolio analysis

Assignments Due:

- Populated portfolio
- Analysis of your own portfolio (due to Collect It and bring to class)

Week 9

Class Topic: Using your portfolio, guest speaker – Eva McCord Snee

Assignments Due:

- Three copies of your résumé (bring to class)

Week 10

Assignments Due:

- Final portfolio website (due to Collect It)
- Portfolio presentation (bring to class)

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Wrap-up

Assignments Due:

- Final learning reflection (due to Collect It)